

Each month InfoUse will e-mail a Funding Bulletin to High School/High Tech sites. Our purpose is to provide up-to-date information on funding opportunities, offer tips on proposal writing, profile innovative funding strategies used by HS/HT sites, and inform sites about significant program events planned for coming months.

This service is provided through a management support contract to InfoUse from the Department of Labor.

* * * * *

Corporate Giving

In this issue we highlight corporate giving programs. Whereas company-sponsored foundations are legally independent of their parent for-profit companies, corporate giving programs operate within the companies themselves, often administered by a company's public relations or community relations office. Companies get a tax benefit through such programs, since a company with a giving program can deduct a portion of its pre-tax income for charitable contributions.

A company may sponsor a corporate giving program as well as support a company-sponsored foundation. The corporate giving programs may support activities that are not within the funding guidelines of the company-sponsored foundation. Generally, these giving programs support local activities that benefit the residents or employees of places where the company conducts its business.

Frequently, corporate philanthropy programs include in-kind contributions, in which employees offer volunteer services to community-based projects. They may also sponsor gift-matching programs, in which the company matches an employee's contribution to a local agency or organizations.

The corporate giving program sponsored by the Boeing Company is profiled below. This illustrates a varied and extensive program of corporate support for local community projects.

* * * * *

Charitable Contributions at the Boeing Company

Boeing sponsors many types of local charitable activities in the 26 states where it maintains offices (Alabama, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Illinois, Kansas, Louisiana, Maryland, Mississippi, Missouri, New Mexico, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, Washington DC metro area, Washington State).

The company supports organizations and projects in the fields of education, health and human services, arts and culture, and the environment, through a combination of cash contributions, in-kind services, and "loaned" executives. Boeing also sponsors employee volunteer programs and an employee gift-matching program.

In 1999, the company provided a total of \$45.5 million in cash gifts, with the largest block given to educational programs in K-12, colleges, and universities. Over \$19 million supported education reform, teacher involvement, scholarships, college-level internships, and other educational activities.

Some local projects addressing high school science and technology education include:

- * Tech Prep, a school-to-work project that allows high school students to learn manufacturing skills while earning college credits. The program leads to an associate degree in manufacturing technology and eventual employment.

- * A summer science camp in Downey, California, where 3rd to 12th graders take classes in biology, computers, robotics, chemistry, physics, astronomy, and machinery.

- * The Summer Industrial Fellowship for Teachers, a Florida-based program that offers middle- and high-school teachers working and learning opportunities in the area's high-tech industries.

Boeing's K-12 contributions focus on schools and districts near the company's offices. High schools are eligible to participate in the Tech Prep program.

Applicants can learn the location of the nearest Boeing office by checking the company's Web site at

<http://www.boeing.com/companyoffices/aboutus/community/focals.html>.

The Web site also includes guidelines for applications at

<http://www.boeing.com/companyoffices/aboutus/community/process.html>.

In general, if you are interested in support through corporate giving programs, you should approach the corporation's local office. You should be able to get its application guidelines through its public relations or community relations office. Most large corporations that sponsor giving programs offer application information on their Web sites, too. You can find a company's Web site easily by entering [www.\(name of company\).com](http://www.(name of company).com) in your search engine.

Creative funding strategies

Has your site had success with an innovative funding strategy that you would like to share with other sites? If so, please e-mail InfoUse at hs-h@infofuse.com/ This information will be included in upcoming Funding Bulletins.

In last months' Funding Bulletin, we profiled the National Science Foundation (NSF), which provides funding through several of its programs to increase participation of young people with disabilities in science and technology careers. Has your site had experience with NSF? If so, what suggestions would you offer to other sites about seeking support from this agency?

Events Calendar

Upcoming activities at the TECH-LINK Program of Pittsburgh in the next two months include:

- * March: FIRST Regional Competition, Rutgers University
- * April 4,5,6,7: FIRST National Competition, Epcot Center, FLA
- * April 11: National Institute of Safety & Health (NIOSH) Tour

Thanks to the TECH-LINK Program for sharing this info. We encourage other sites to e-mail information about upcoming activities within the next 90 days to hs-h@infofuse.com

ht@infouse.com. It will be posted in the Funding Bulletin and, later, on the new HS/HT Web site. We'll let you know when the Web site is "ready for business" soon.

Thanks!